

Request for Proposals, CARTS Community Engagement

CARTS RFP# 2021-136-CE

Scoring

RFP's Received: May 11, 2021

Date Evaluated: May 20, 2021

	Concept Development & Planning, LLC	Cortez Consulting Services, Corp.
Ability to develop and design a Public Involvement and Marketing Plan.	133	109
Ability to organize a diverse group of individuals with passionate perspectives.	88	87
Ability to measure results.	43	33
Ability to communicate to the community and use feedback.	44	36
Ability to create a toolkit for CARTS future use.	44	34
Creativity or Originality in Approach.	95	76

Total :	447	375
Rank:	1	2

**Request for Proposals, CARTS Community Engagement
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Reviewer Scoring

RFP's Received: May 11, 2021

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Reviewer Scoring	1	2	3	4	5	TOTAL
Concept Development & Planning, LLC						
Ability to develop and design a Public Involvement and Marketing Plan.	27	28	25	28	25	133
Ability to organize a diverse group of individuals with passionate perspectives.	18	19	15	18	18	88
Ability to measure results.	8	10	7	9	9	43
Ability to communicate to the community and use feedback.	8	10	7	9	10	44
Ability to create a toolkit for CARTS future use.	10	10	7	8	9	44
Creativity or Originality in Approach.	20	19	18	20	18	95
TOTAL:	91	96	79	92	89	447
Cortez Consulting Services, Corp.						
Ability to develop and design a Public Involvement and Marketing Plan.	20	25	23	23	18	109
Ability to organize a diverse group of individuals with passionate perspectives.	18	20	15	19	15	87
Ability to measure results.	6	8	5	7	7	33
Ability to communicate to the community and use feedback.	7	8	6	6	9	36
Ability to create a toolkit for CARTS future use.	5	9	7	6	7	34
Creativity or Originality in Approach.	10	19	16	16	15	76
TOTAL:	66	89	72	77	71	375